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September 14, 1995

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FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF SECRETARY

Mr. William F. Caton
Acting Secretary
Federal Communications Commission
Room 222 - Mail Stop 1170
1919 M Street, N.W.
Washington, D.C. 20554

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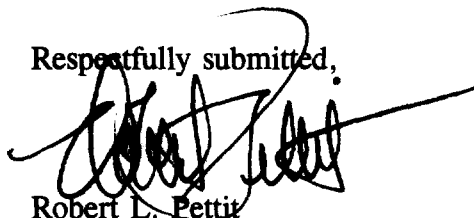
Re: Nomination for Membership on the North American Numbering Council
Advisory Committee, CC Docket No. 92-237, Public Notice No. DA 95-1721,
released August 9, 1995

Dear Mr. Caton:

On behalf of the Personal Communications Industry Association and pursuant to the above-referenced Public Notice, the enclosed will serve to nominate Mark J. Golden, Vice President, Industry Affairs of PCIA, for membership on the North American Numbering Council Advisory Committee.

Should any questions arise or should you need any further information, please let me know.

Respectfully submitted,



Robert L. Pettit

cc: Kathleen M.H. Wallman, Esquire
Kathleen Levitz, Esquire
Mike Specht, Esquire

Enclosure

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**NOMINATION OF MARK J. GOLDEN FOR MEMBERSHIP
ON THE NORTH AMERICAN NUMBERING COUNCIL
ADVISORY COMMITTEE. CC DOCKET NO. 92-237.**

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On behalf of the Personal Communications Industry Association (PCIA), will serve to nominate Mark J. Golden, PCIA's Vice President, Industry Affairs, to a member of the North American Numbering Council Advisory Committee. FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF SECRETARY

Description of Interests Represented. PCIA is an international trade association created to represent the interests of both the commercial and the private mobile radio service communications industries. It has a more than 45-year history of representing and advancing the interests of the wireless telecommunications industry. As such, PCIA represents a broad array of telecommunications interests with a vital interest in the Commission's administration of the North American Numbering Plan.

PCIA is a federation of seven membership sections with a common, broadly representative board of directors. PCIA's membership sections include: the Paging and Narrowband PCS Alliance, the Broadband PCS Alliance, the Specialized Mobile Radio Alliance, the Site Owners and Managers Association, the Association of Wireless System Integrators, the Association of Communications Technicians, and the Private System Users Alliance. The Association has 1,400 member companies in these service categories, as well as 850 individual memberships for radio technicians.

PCIA is the result of a merger between the Association (formerly known as Telocator) and the National Association of Business and Educational Radio (NABER), established in 1965 to represent the private radio industry. Thus, as the FCC-appointed frequency coordinator for the 450-512 MHz bands in the Business Radio Service, the 800 and 900 MHz Business Pools, the 800 MHz General Category frequencies for Business Eligibles and conventional SMR systems, and the 929 MHz paging frequencies, PCIA represents and serves the interests of tens of thousands of licensees. PCIA was the first trade association to embrace and champion the advent of new Personal Communications Services. Its 1990 petition for rulemaking resulted in the allocation of spectrum for Narrowband PCS. Its Broadband PCS membership section was founded in 1991 and has played an instrumental role in establishing a regulatory structure for these services.

Address and Telephone Numbers. Mr. Golden's business address and telephone numbers are:

Personal Communications Industry Association
1019 19th Street, N.W.
Suite 1100
Washington, DC 20036
Telephone: (202) 467-4770
Fax: (202) 467-6987
email: mark@naber.geis.com

Evidence of Authorization to Represent PCIA and Commitment of Active Participation. As Vice President of Industry Affairs of PCIA, Mark J. Golden is entitled to represent PCIA in pursuing the Association's interests before government agencies and, therefore, is fully qualified to represent PCIA on the Advisory Committee. He has more than fifteen years' experience as an industry representative, facilitating the development of industry consensus on regulatory, technical and legislative issues, and crafting fair, practical, implementation planning. Mr. Golden will actively participate in good faith in the objectives of the Council.

Reasons Why PCIA Is an Interested Party. As the Commission recognized in the Report and Order in this proceeding, while numbering plans have historically been administered by monopoly wireline telephone providers, "increasing competition from new entrants into the telecommunications market have made continuation of that form of administration untenable". PCIA represents many of those new entrants. As such, PCIA brings a unique competitive and practical perspective on the impact of the Commission's numbering decisions on new entrants. In fact, the Association has participated at every step in this proceeding and was an early proponent of the "industry model" adopted by the Commission. See e.g., Comments of Personal Communications Industry Association, CC Docket No. 92-237 (filed June 7, 1994).

PCIA brings a wealth of technical and legal expertise to its numbering activities. The association established and cosponsors the biannual, Wireless Interconnection Forum (WIF), participates in the full range of numbering issues impacting wireless before the Industry Numbering Committee (INC), and operates a Wireless Interconnection and Numbering Committee (WINC), within its membership committee structure. Through WINC, Mr. Golden will be in a position to ensure that information on NANC activities and proposals is widely circulated to PCIA's diverse membership, and that feedback is available to inform the NANC's decision-making process.

Respectfully submitted,

PERSONAL COMMUNICATIONS INDUSTRY
ASSOCIATION



MARK J. GOLDEN, CAE

Mr. Golden is Vice President of Industry Affairs for the Personal Communications Industry Association (PCIA) in Washington, D. C. The organization is the result of a merger between the Personal Communications Industry Association (formerly Telocator), founded in 1949 to represent the fledgling two-way radio industry and the National Association of Business and Educational Radio (NABER), established in 1965 to represent the private radio industry. PCIA is a federation of seven membership sections with a common, representative board of directors. This structure gives each interest group the autonomy to pursue programs which address their specific needs and the strength of consensus across the a broad base of wireless communications industries.

PCIA's membership sections are: Broadband PCS; Paging and Narrowband PCS; Specialized Mobile Radio: Site Owners and Managers; Private System Users; Communications Technicians; and Wireless System Integrators.

PCIA has made key contributions in Federal Communications Commission proceedings on behalf of the wireless communications industry, including such landmark actions as:

- ▶ Establishing interconnection agreements and earning cellular and paging providers co-carrier status following divestiture;
- ▶ Requesting the allocation of 900 MHz spectrum for "Advanced Messaging Services," the genesis of Narrowband PCS;
- ▶ Requesting establishment of a broadband PCS proceeding in 1989, and championing the creation of these important new services;;
- ▶ Filing its "Flexible Cellular" petition in 1991, catalyzing the discussion of regulatory parity and leading to establishment of the Commercial Mobile Radio Services category;
- ▶ Working with Commission staff on implementation of spectrum auctions, including hosting post auction debriefings with FCC and industry following the first two (narrowband) auctions and providing the first public demonstration of FCC simultaneous multiple round auction software systems in Seattle in September 1994.

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PCIA is the consolidation of the Personal Communications Industry Association and the National Association of Business and Educational Radio

Prior to joining the PCIA staff in November, 1991, as Vice President Government Relations, Mr. Golden spent twelve years with the Association of Teleessaging Services International (ATSI), the Alexandria, Virginia-based association representing the telephone answering and voice messaging service bureau industry. During his tenure at ATSI, he established operations to pursue industry interests in FCC Computer II and Computer III proceedings, the AT&T divestiture processes, and before the Congress. These efforts resulted in increased recognition of the independent, enhanced services industry and improved the working relationship between messaging providers and the local exchange carrier community.

Mr. Golden was instrumental in the negotiations which led to the establishment of the Information Industry Liaison Committee (IILC), the drafting of its bylaws, and co-chaired its steering committee during its formative years. He also served as the first chairman of its Technical Committee. The IILC today includes all the major players in the evolving information services industry. It is recognized by the Federal Communications Commission as the forum for resolution of industry concerns stemming from the Commission's Open Network Architecture (ONA) policies which would otherwise require costly and time consuming federal regulatory intervention.

Mr. Golden also serves on the Federal Communications Commission's Network Reliability Council.

He is active in the leadership of the American Society of Association Executives (ASAE) and has served as the Chairman of the society's Government Relations Section and currently sits on its Board of Directors. Mr. Golden was recently inducted into the Fellows program of ASAE, one of only six association executives in the United States to be so honored.

He is an honors graduate of the University of Virginia.